

2025 Strategic Doing - HOXIE MEETING February 5, 2025

<u>Updates from current SD Project Committees</u>

- -Museum Building Committee: The blueprints for the new museum are complete, and an architect has been selected. The museum is hosting monthly educational gatherings for its 50th anniversary.
- -Parks Committee: The pocket park is in the mural stage and seeking grants. Lissa Sexson is suggested as a resource for the mural (Janelle Cooper).
- -Beautification Committee: They have identified thirty buildings in Hoxie for murals, with plans for a musical-themed mural on the Bottle KAP facade.
- *-Fairgrounds Committee:* The remodeling ideas are in the early stages and are facing expansion challenges. They are receiving bids and planning to enhance facilities for various events, including a multi-purpose building.
- -Emergency Room Board: The current ER is too small. Approval is pending from the USDA for grant funding. Annual public strategic planning meetings are scheduled.
- -HS YAP Members: Approval has been granted to install an LED message board at the auditorium's south entrance. Students are working on grant applications.

SWOT

S – Strengths

- Progressive mindset to make things better
- The average age is thirty-nine
- More childcare opportunities
- More diverse languages in the medical field
- Safe environment to raise a family
- Access to fast healthcare
- Dental services are provided as an additional medical service
- Three full-time physicians
- Senior housing
- Selden Medical Clinic
- Jordan Riley as EMS director
- Doers doing it all
- Sunrise additional housing
- New Parent Teacher Organization (PTO) at the Elementary School
- Agriculture



- Benefit Walk organization
- Foundation (SCCF)
- Community events
- Updated wellness center equipment

W-Weakness

- Signage way finder city-wide map
- Lacking a dog park or amenities for animal care at parks
- Business information- Google Maps. There is no way to find out who or where to go.
- New people to learn about the community
- Lodging and who has it and is it open to the public
- Website SEO, add Kansas to all elements, Hoxie calendar message about a website on what is happening Hoxie
- Housing variety, starter, apartments housing for young professionals
- Signage for Community Storm Shelter (Hoxie Scout House)

O – Opportunity

- A large donation specific for area leaders to put together a strategic vision for Sheridan County
- Traffic coming to town needing a dog park
- Geocaching (tourism/recreation)
- Highlight the local grassroots Water preservation efforts of area farmers and crop producers
- Knowing where to park/more downtown parking
- Cottonwood Connections documentary series
- Promotional materials to advertise Sheridan County uniquely
- Singing group in town
- Set up a PBM shutdown education and reform

T - Threat

- Losing our local pharmacy
- Need for employees in our local business
- School of choice
- Lack of support for rural communities

New Projects

No new project committees were created; however, several attendees indicated interest in joining some of the existing committees.